



SPONSORSHIP OPPORTUNITIES

2020

Seacoast Repertory Theater is a professional non-profit performing arts center with a mission to enrich the culture of the Seacoast through the shared experience of live theater. With the help of our community, we've been pursuing that mission for nearly 32 years now. While ticket sales and tuition helps keep that mission going, we can not do what we do without our community sponsors.

Our 2020 Season is full of exciting opportunities to join us in our mission - with more frequent programming, better sponsor perks, high production values, and key changes in our programming. We hope you'll consider joining us

Seacoast Repertory Theatre
125 Bow St.
Portsmouth, NH 03801
www.seacoastrep.org

SPONSORSHIP OPPORTUNITIES AT THE SEACOAST REP

Sponsor the Season

You get your name all over everything - all year long - at the Seacoast's only year-round professionally producing theatre. We're planning nine mainstage productions, over twenty Red Light productions, three Teen Mainstage productions, two HomeGrown, locally written, shows and one-off events, and more. This work will be seen by 40,000 ticket holders. You'll be in every program, thanked at every speech, put on every poster, and more. Plus you'll get some free tickets to pass out as gifts to clients or employees (or another non-profit).

Red Light Season

Would you like to get your business on the cutting edge of entertainment on the Seacoast? Red light is for you. We have at least twenty shows going on, and they're all going to #KeepPortsmouthWeird. You get everything listed under the sponsorship, plus whatever our co-Artistic Directors, Ben & Brandon, can come up with as a bonus.

Portsmouth Academy of Performing Arts Season

We have 200+ students in our PAPA program every year, making us the largest youth theatre program on the Seacoast. Their shows are well attended by friends, family, and parents. If your business benefits from getting in front of families, this is your sponsorship. Our PAPA kids range in age from 4 - 18. Between day camps, overnight opportunities, our Teen Mainstage, workshop productions, and more, we have something happening all year round. A sponsorship of our PAPA Season allows us to provide more than \$20,000 each year to students in need of financial assistance.

Senior Repertory Theatre

Our offering for theatre-folk of a certain age. Senior Rep members meet weekly all year round. We offer four sessions each year and each session offers something different. Whether it be writing original pieces, performing skits, singing in cabarets, or taking theater classes, our seniors continue to learn new skills while giving back to our community. A sponsorship of Senior Rep allows us to keep fees low and offer tickets to Senior Rep productions free to other seniors.

Jamie Bradley's HomeGrown Series

If you're a fan of local, this is your sponsorship. HomeGrown gives a voice to local playwrights and is entirely cast and staffed with local actors and production teams. We give these shows the full professional treatment, and our sponsors get the same. This year we've added sketch and playreading.

10 COOL FACTS

You probably didn't know about the
Seacoast Repertory Theatre



1 SCHOLARSHIPS

We never turn a child away from the Portsmouth Academy of Performing Arts due to their inability to pay. Because of this, we issue more than \$20,000 in financial aid every year.

3 DONATIONS

We believe in giving back to the community that gives so much to us. We issue approximately \$40,000 in ticket donations every year to local fundraisers.

5 TICKET HOLDERS

Bucking national trends, we have grown our average audiences by more than 10% since 2015. We will serve 40,000 this year alone.

7 SENIOR REPERTORY THEATRE

We have a few dozen members in our Senior Repertory Theatre troupe who meet weekly to write, rehearse, and perform all year round.

9 MEMBERS & DONORS

We have over 500 annual members & donors who provide support to our theatre. We certainly can't do what we do without them!

2 COMMUNITY OUTREACH

We choose 3 Community Partners every year. Each partner receives 20 tickets to every mainstage show to use as they see fit. Past Partners have included Haven, Amy's Treats, and the Krempeis Center.

4 PRODUCTIONS

Our theatre produces year-round. We have over 300 performances each year, making us the most oft-performing theatre on the Seacoast.

6 COMMUNITY IMPACT

A recent AFTA study shows that for ever \$1 we receive from patrons, \$3 gets added to the local economy from dining, parking, and other economic activity.

8 SUBSCRIBERS

Our patrons are loyal. Where other theatres around the country have seen their subscriptions shrinking, ours have grown by 13% the last year alone.

10 EMPLOYMENT

We employ approximately 150 local artists, designers, technicians, performers, and administrators annually.



Seacoast Repertory Theatre

Marketing Benefits

We reach tens of thousands of people every year



11,000 patrons
within 50 miles



17,000+ on our
email list



30,000 average
weekly FB reach



30,000 - 60,000
views on our videos



40,000 annual
ticketholders



13,000 playbills
taken home annually



27% open rates
on our eblasts



300+ year-round
performances

More than any other venue on the Seacoast

Sponsorship Levels & Perks

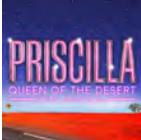
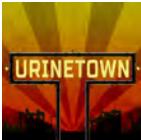
	2020 Season Sponsor	PAPA Program	Senior Rep Program	Red Light Series	Home Grown Series	Mainstage Show
Tickets	15 tickets to every show	See attached order form	See attached order form	See attached order form	See attached order form	See attached order form
Thank you during curtain speech						
Ad in season playbill	 Full Page - color	 Half Page - b&w	 Half Page - b&w	 Half Page - b&w	 Half Page - b&w	 Half Page - b&w
Your logo on playbill cover						
Your logo w/link in Sponsor section of our website						
Representation in sponsored show marketing						
Your logo w/link in sponsored show eblasts						
Custom stage light pre-show display with your logo						
Your logo on the step-and-repeat						
Social Media Shout Outs						
Invitation to Season Reveal Concert						
Logo and Copy on print-at-home tickets						

2020 Season: Hindsight 2020

2020 Season Sponsorship \$25,000 || Includes Everything Below

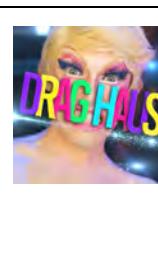
A season of shows about where we've been, where we're going, being overpowered and overcoming, beating the odds or bravely succumbing. Looking back is looking in. *Hindsight is 2020*.

2020 Individual Mainstage Show Sponsorship Pricing:

	Ragtime January 31st - February 29th 5 Week Run This sweeping musical portrait of early-twentieth-century America tells the story of three families in the pursuit of the American Dream as their lives intersect and they navigate social inequality and racism. A Tony Award-winner alive with history and great music. \$4250 Show Sponsorship - Includes 10 tickets
	A Chorus Line March 6th - April 4th 5 Week Run A Chorus Line is a stunning and acclaimed concept musical capturing the spirit and tension of a Broadway chorus audition - returning to Seacoast Rep with bold choreography and beautiful music. \$4250 Show Sponsorship - Includes 10 tickets
	Priscilla Queen of the Desert April 17 - May 9th 4 Week Run Priscilla is the heartwarming, uplifting adventure of three friends, Tick, Bernadette and Adam, a glamorous Sydney-based performing trio who agree to take their show to the middle of the Australian outback, filled with the sounds of the 80's and 90's. A jukebox musical with heart. \$3500 Show Sponsorship - Includes 8 tickets
	Urinetown May 22nd - June 13th 4 Week Run A sidesplitting sendup of greed, love, revolution (and musicals!). In a time when water is worth its weight in gold, using the bathroom can be a crime. A Tony-winning satire with big laughs and lots of heart. \$3500 Show Sponsorship - Includes 8 tickets
	Hello Dolly June 26th - July 25th 5 Week Run A Broadway classic, full of spectacle and old-school glitz (with our twist of course). The romantic and comic exploits of Dolly Gallagher-Levi, turn-of-the-century matchmaker and "woman who arranges things," are certain to thrill and entertain audiences again and again. \$4250 Show Sponsorship - Includes 10 tickets
	Cabaret July 31st - September 5th 6 Week Run An American writer meets a British songstress in seedy cabaret under the growing shadow of a rising Nazi party in 1930's Berlin. A relevant, even prescient portrayal of creation, love, and sexuality under the boot of fascism. \$5000 Show Sponsorship - Includes 12 tickets
	The Crucible September 18th - October 4th 3 Week Run Arthur Miller's tragedy comes to the Rep's stage. In witch-crazed Puritan Salem, a community is torn apart when accusations of demonic influence begin to fly with deadly consequences. \$2500 Show Sponsorship - Includes 6 tickets

	<p>Sweeney Todd October 9th - November 1st 4 Week Run The macabre tale of the Demon Barber of Fleet Street and how far a person might go for revenge against the corrupt and the greedy, and at what cost. Sondheim's musical thriller has earned 10 Tonys and a permanent place among the best musicals ever made.</p>
	<p>\$3500 Show Sponsorship - Includes 8 tickets</p> <p></p> <p>The Sound of Music November 20th - December 23rd 6 Week Run A family classic for our Holiday season. Based on the life of the plucky, idiosyncratic Maria Von Trapp, The Sound of Music has delighted audiences for more than 50 years. Now it comes to the Seacoast to share with your family.</p> <p>\$5000 Show Sponsorship - Includes 12 tickets</p>

2020 Red Light Mainstage \$5000 || Sponsorship Includes:

	<p>The Rocky Horror Show select dates July 10th - August 29th & Dec. 25th-Jan 1st We're Time Warping again. The cult hit returns for all your Rocky Horror needs. Summer shows first, then midnight performances on Christmas weekend and New Years.</p> <p>\$2500 Show Sponsorship - Includes 4 tickets</p>
	<p>Santaland Diaries by David Sedaris December 6, 13, 20 An unhappy mall elf lets loose in this one-man show by David Sedaris. A perfect show for the grinches and scrooges of the world. Not for kids.</p> <p>\$750 Show Sponsorship -Includes 4 tickets</p>
	<p>Mad Haus Series 7 Shows Mad Haus brings together cirque, theatre, vaudeville, dance, drag, fashion, shadow work, burlesque, live visual arts, performance art and puppetry, to create a fully immersive sight and sound smorgasbord! Think of it like a revue at the end of the world.</p> <p>\$1750 Show Sponsorship - Includes 4 tickets to every Mad Haus</p>
	<p>Drag Haus Series 8 Shows We have gathered a troupe of drag divas from all around to give performances you won't soon forget! Live singing queens, comedy queens, fierce lip sync presentations, performance art queens, group drag production numbers, top notch imitations, puppets, and more!</p> <p>\$1750 Show Sponsorship - Includes 4 tickets to every Drag Haus</p>

2020 PAPA Sponsorship \$5000 || Sponsorship Includes:

 <p>Chicago School Edition January 9th - 18th 2 Week Run He had it comin'! Our talented teens take on the murderous starlets of Chicago! Teens will learn intense choreo and challenging music as they perform one of Broadway's biggest hits - all guided by a professional production team.</p> <p>\$2500 Show Sponsorship - Includes 4 tickets</p>
 <p>RENT School Edition July 3rd - 19th A picture of a gentrifying community in the midst of the AIDS crisis. For a lot of theatre kids - RENT was their first experience with a relevant, edgy, gritty-but-hopeful contemporary musical. Now our teens will take their turn.</p> <p>\$3500 Show Sponsorship - Includes 4 tickets</p>
 <p>Sweeney Todd November 5th - 8th The teens take on the same challenge as the professional cast of Sweeney Todd - tackling one of the harder musicals in all of theatre. They're up to the challenge.</p> <p>\$1500 Show Sponsorship -Includes 4 tickets</p>
 <p>Vacation/Summer Day Camps/Summer Teen Intensive Over 12 weeks in performing arts vacation camps throughout the 2020 year! From two-week summer sessions, to professional workshops led by Broadway instructors, to elite teen intensives, we have camps for all performers of all skill levels.</p> <p>\$1500 Program Sponsorship - Includes 4 tickets to any public performances</p>
 <p>PAPA Jr. Shows 2 PAPA Jr. Shows PAPA Jr. shows are for our younger performers between the ages of 7 - 13 years of age. These productions are a wonderful way to introduce aspiring performers to the theatrical process ending with a live performance of a well-known show in front of a live audience.</p> <p>\$2750 Show Sponsorship - Includes 4 tickets to both PAPA Jr. shows</p>

2020 Jamie Bradley's Home Grown Series Sponsorship \$2500 Sponsorship Includes:

	<p>Homegrown Stage Play April 22nd - May 3rd A showbiz sendup world-premiere by award-winning local playwright G. Matthew Gaskell.</p> <p>\$1500 Show Sponsorship - Includes 4 tickets</p>
	<p>Burdick's Bookstore August 28th - September 6th An original musical by longtime Seacoast Rep music director Suzanne Jones with collaborator Christina DeMaio - another world premiere.</p> <p>\$2000 Show Sponsorship - Includes 4 tickets</p>
	<p>Home Grown Hoot Night An original musical by longtime Seacoast Rep music director Suzanne Jones with collaborator Christina DeMaio - another world premiere.</p> <p>\$500 - Includes a reserved table to every Hoot Night</p>
	<p>Home Grown Play Readings An original musical by longtime Seacoast Rep music director Suzanne Jones with collaborator Christina DeMaio - another world premiere.</p> <p>\$500 - Includes 4 tickets to every play reading</p>

2020 Senior Repertory Theatre Sponsorship \$2500 || Sponsorship Includes:

	<p>Senior Repertory Theatre 4 Sessions Senior Repertory Theatre is a new program that offers a weekly combination of instruction and performance paired with outreach to nursing homes, assisted living facilities, and senior centers. Senior Repertory Theatre aims to be an artistic home for seniors at Seacoast Rep, dipping into all aspects of the performing arts. The quarterly program allows seniors to participate at their level of comfort, but also test their limits.</p> <p>\$2500 - Includes 4 tickets to any public performances</p>
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2020 Sponsorship Order Form

Business Name:	
Contact Name:	
Mailing Address:	
Contact Email:	
Contact Phone:	
Name of Program>Show:	

Method of Payment

<input type="checkbox"/> Check enclosed	<input type="checkbox"/> Credit Card	<input type="checkbox"/> Please email invoice
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Credit Card Number:	
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Exp. Date:		CVC:		Total amount to be charged:	\$
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Signature

Date

Please email form to Kathleen@seacoastrep.org or mail to the Seacoast Repertory Theatre.
Feel free to contact us with any questions at the above address or 603-433-4472.

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Portsmouth NH 03801
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